

# International Journal of Research and Analytical Reviews

An open Access, Peer Reviewed, Refereed, Indexed, online and printed International Research Journal



Approved by UGC  
Journal No. 43602

E ISSN 2348-1269  
Print ISSN 2349-5138  
Impact Factor 5.75

## Certificate of Publication

This is to certify that Prof. / Dr. K. Riyas & Dr.S.Ramya had contributed a paper as author / co-author to

**INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS**

**Impact Factor 5.75**

**COSMOS Impact Factor 4.236**

Title A STUDY ON MARKETING STRATEGIC TECHNIQUES USED BY THE KOZHIKODE DISTRICT CO-OPERATIVE BANK (KDCB) IN KERALA STATE, INDIA

and has got published in volume 5, Issue 4, Oct. - Dec., 2018.

The Editor in Chief & The Editorial Board appreciate the Intellectual Contribution of the author / co-author.

*V.B.Jani*

**Executive Editor**

*R.B.Joshi*

**Editor in Chief**

*T. Pathak*

**Member Editorial Board**